

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Adelstein & Associates
Attention: Barb Obrzut
222 West Ontario Street
Chicago, IL 60610

<u>Contract / Revision</u> 581161 /		<u>Alt Order #</u> 09835760
<u>Product</u> AFSCME TAMMY BALDWIN		
<u>Contract Dates</u> 10/08/12 - 10/14/12		<u>Estimate #</u> 3283
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Ryan Anzalone	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 243.10
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/08/12	10/12/12	M-F 530a-6a	530a-6a		:30				NM	3	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$775.00	2.90			
N 2	6	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$500.00	3.40			
N 3	6	10/08/12	10/12/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$350.00	4.00			
N 4	6	10/08/12	10/12/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$400.00	4.90			
N 5	6	10/08/12	10/12/12	M-F 4p-430p	4p-430p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$325.00	2.20			
N 6	6	10/08/12	10/12/12	M-F 430p-5p	430p-5p		:30				NM	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$385.00	2.60			
N 7	6	10/08/12	10/12/12	M-F 6p-630p	6p-630p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	3.40			
N 8	6	10/08/12	10/12/12	M-F 630p-7p	630p-7p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$600.00	3.00			
N 9	6	10/08/12	10/12/12	M-F 9-930p	9p-930p		:30				NM	5	\$9,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,850.00	7.10			
N 10	6	10/08/12	10/12/12	M-F 930-10p	930p-10p		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,800.00	6.90			
N 11	6	10/08/12	10/12/12	M-F 10p-1035p	10p-1035p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,600.00	5.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
581161 /		09835760
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	AFSCME TAMMY BALD	3283
<u>Advertiser</u>		<u>Original Date / Revision</u>
AFSCME		10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
N 12	6	10/08/12	10/12/12	M-F 1035p-1105p	1035p-1105p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$700.00	4.10			
N 13	6	10/08/12	10/12/12	M-F 1105p-1135p	1105p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$500.00	2.50			
N 14	6	10/08/12	10/12/12	M-F 1135p-1205a	1135p-1205a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$300.00	1.50			
N 15	6	10/13/12	10/13/12	Sa 7a-8a	7a-8a		:30				NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$335.00	2.00			
N 16	6	10/13/12	10/13/12	Sa 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00	2.20			
N 17	6	10/13/12	10/13/12	Sa 930p-10p	930p-10p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,600.00	5.00			
N 18	6	10/13/12	10/13/12	Sa 10p-1035p	10p-1035p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,600.00	7.40			
N 19	6	10/13/12	10/13/12	1035p-1135p	1035p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$350.00	3.20			
N 20	6	10/14/12	10/14/12	Su 7a-8a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$400.00	1.80			
N 21	6	10/14/12	10/14/12	Su 8a-9a	8a-9a		:30				NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$435.00	1.90			
N 22	6	10/14/12	10/14/12	Su 9p-930p	9p-930p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,900.00	4.40			
N 23	6	10/14/12	10/14/12	Su 930p-10p	930p-10p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,150.00	3.90			
N 24	6	10/14/12	10/14/12	Su 10p-1035p	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00	5.30			
N 25	6	10/14/12	10/14/12	Fox 6 Blitz	1035p-1105p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00	5.10			
Totals										243.10		59	\$55,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	59	\$55,375.00	\$47,068.75
Totals	59	\$55,375.00	\$47,068.75

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<u>Contract / Revision</u>	<u>Alt Order #</u>
581161 /	09835760

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	AFSCME TAMMY BALD	3283

<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	10/04/12 / 10/04/12

Signature: _____ Date: _____

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NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dennis Haggerty
do hereby request station time concerning the following issue:

<u>Anti Thompson</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: AFSCME

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:



and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/4/2012

Date



Signature

312-787-3322

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

OCT-04-2012 02:00

2440

ADELSTEINILISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654

THE PRIVATE BANK
120 SOUTH LA SALLE STREET • CHICAGO, ILLINOIS 60603
2-648-710



10/4/2012

PAY TO THE
ORDER OF

WITI-TV

AFSCME EST 3283

\$ **47,068.75

DOLLARS

Forty-Seven Thousand Sixty-Eight and 75/100

WITI-TV



[Handwritten Signature]
AUTHORIZED SIGNATURE

MEMO

AFSCME EST 3283

⑈024403⑈ ⑆071006486⑆ 116908⑈

ADELSTEINILISTON

WITI-TV

AFSCME EST 3283

10/4/2012

2440

47,068.75

Order # 581161

Chk Account Adelstei AFSCME EST 3283

47,068.75

TOTAL P.01

P.01/01